



FOR IMMEDIATE RELEASE

Auction of Washington Wines raises \$1.4 million

Nearly 3,500 attendees donated throughout a summer of events

SEATTLE (August 23, 2010) – The 23rd annual Auction of Washington Wines, culminating August 19-21 in Woodinville, WA, at Chateau Ste. Michelle, raised \$1.4 million for uncompensated care at Seattle Children’s Hospital and the Washington Wine Education Foundation.

“We are very pleased with this year’s results. Our donors and patrons are committed to supporting Seattle Children’s and continue to demonstrate their loyalty through our events.” said Auction of Washington Wines Executive Director Carol Munro.

The Auction of Washington Wines, the largest charity wine auction showcasing Washington wine, encompassed three days with four events. Over 1,000 people attended the August 19 Barrel Auction & Picnic with the Winemakers. The Friday Winemaker Dinners hosted nearly 500 guests at 13 private homes and wineries in the greater Seattle area. The Saturday morning Covey Run 10K & 5K Run /Walk and Kids Dash attracted 1,400 participants. Guests at the Saturday evening Gala Auction bid on live and silent auctions, while enjoying a six-course dinner prepared by the region’s top chefs and accompanied by world-class Washington wines.

Rick Small, this year’s Auction co-chair and owner of Woodward Canyon Winery commented, “Darcey and I were honored this year to serve as co-chairs for the Auction and witness the incredible generosity of Washington winemakers, growers, and the wine-loving community in helping to raise these much needed funds for Seattle Children’s Hospital and the Washington Wine Education Foundation.”

Some of the top auction items included:

- Raise your Paddle for Seattle Children’s Hospital - nearly \$400,000
- Picnic Barrel Auction proceeds - \$61,000
- DeLille Cellars 192 Bottle Vertical Collection - \$19,000
- Columbia Crest #1 Wine in 2009 lot - \$14,000
- 27-year Vertical of Woodward Canyon wines- \$11,000
- Sommelier Instant Gratification - three different sommeliers auctioned for a total of \$14,300
- Two Large Formats of DeLille Cellars – sold twice at \$12,000 for a total of \$24,000

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About the Auction of Washington Wines

Since its inception in 1988, the Auction of Washington Wines has raised more than \$24 million, with a majority benefitting uncompensated care at Seattle Children’s Hospital. This distinguished event gives wine lovers the chance to help the Washington wine industry bridge a critical funding gap for children across the Northwest. The 2010 Auction co-chairs are Brad and Michele Smith of Smith and Greene Company and Seattle Children’s Guild Association & Foundation Board Trustee and Rick Small and Darcey Fugman-Small, owners of Woodward Canyon Winery. Special thanks go to our major sponsors: Chateau Ste. Michelle, John L. Scott Foundation, 98.1 Classical KING-FM, King5 TV, Seattle Magazine, Tulalip Resort Casino, Viking Range/Gateway Appliance Distributing, Vine Vertical, and Wine Spectator. www.auctionofwashingtonwines.org

About Seattle Children's Hospital

Consistently ranked as one of the best children's hospitals in the country by *U.S. News & World Report*, Children's serves as the pediatric and adolescent academic medical referral center for the largest landmass of any children's hospital in the country (Washington, Alaska, Montana and Idaho). For more than 100 years, Children's has been delivering superior patient care and advancing new treatments through pediatric research. Children's serves as the primary teaching, clinical and research site for the Department of Pediatrics at the University of Washington School of Medicine. The hospital works in partnership with Seattle Children's Research Institute and Seattle Children's Hospital Foundation. Together they are Seattle Children's, known for setting new standards in superior patient care for more than 100 years. www.seattlechildrens.org

About the Washington Wine Education Foundation

The Washington Wine Education Foundation aims to strengthen the quality and reputation of the Washington Wine industry by providing support toward a world-class enology and viticulture research, education and training program specific to Washington State. A portion of funds raised during the Auction of Washington Wines goes toward scientific research in vineyards and fermentation, Washington-based educational programs that promote undergraduate and graduate degrees, and to farm worker and industry employee programs that promote health and safety. This educational group began collaborating in 2001 to create quality educational programs in winemaking and grape growing.

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