



Washington Wine Commission Surveying Industry on Research

Posted By: Kevin Rounce on: April 03, 2016 In: Grapes and Wine 2 Comments

The Washington Wine Commission is reaching out to the industry for feedback on research priorities.

Research Program Manager Melissa Hansen says they want to broaden their input to better serve the wine industry.

"The committee wants to make sure that they haven't overlooked any research priorities. They want to make sure that what they think is important is truly important to the industry.

Hansen says this is the first time they've done a survey that was this big in scope.

Past research included fighting cut worm with synthetic chrysanthemums which highlighted the economic benefits of research as, "It reduced pesticide use by 80 percent in a 10-year timeframe and they were able to calculate that at the time it was a value of about \$15 million annually because by controlling cutworm they also increased yield by a half a ton per acre."

The survey should take only a few minutes to finish.

If you have a story idea for the Washington Ag Network, call (590) 547-1618, or e-mail krounce@cherrycreekradio.com.