

# Small Space Advertising Opportunity



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<p>14hands.com</p>	<p>armstrongwinery.com</p>	<p>brownboxwines.com</p>
<p>cairdeswinery.com</p>	<p>columbiacrest.com</p>	<p>kvinthers.com</p>
<p>ste-michelle.com</p>	<p>originalhousewine.com</p>	<p>elevenwinery.com/</p>

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## REACH 3MM READERS AT DISCOUNTED PRICING

Leverage the power and authoritative voice of Wine Spectator to build brand awareness and drive sales for your brand's portfolio. Timed with our most anticipated issue of the year, *Top 100 Wines of the Year*, your brand can run a custom co-op advertorial page.

### ADVERTISER FEATURES

- **Presenting Sponsorship:** Lead brand messaging, image, and logo placement
- **Co-Sponsor Listings will include:**
  - Logo Placement
  - Up to 50 words of copy
  - Call-to-Action (URL mention)
- **MarketPlace eNewsletter:** Provide a special offer in your tasting room and reach 100k+ subscribers in a multi-advertiser eNewsletter

### TURNKEY CREATIVE PROCESS

- **Wine Spectator will work to:**
  - Gather all sponsor materials
  - Design and layout each listing
  - Manage approval process

### COMMITMENT

- **\$5,000 NET:** 9 Wineries sponsorship
- **\$3,500 NET:** 6 Wineries sponsorship

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## TIMELINE

- **9/6:** Signed IO/Space confirmed
- **9/19:** All co-sponsors secured
- **9/25:** All assets delivered to WS
- **9/26-10/9:** Route listings and approvals
- **10/13:** Co-Op approved

## ASSETS TO PROVIDE

- **Image:** Hi-res, 300 dpi
- **Logo:** Hi-res logo, eps or jpg file
- **Copy:** 30 words (9 advertisers), 50 words (6 advertisers)
- **URL:** Website/Call-to-action

## ISSUE DATES

- **Mailed to Subscribers:** 11/21
- **Newsstand:** 11/28

## CONTACT

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