



## Headline overlay

A 4:5 rectangle, transparent PNG file is provided so that you can use the overlay on top of your image or brand color. Use images that allow the overlay to be readable.

### Instructions

- Open overlay file.
- Copy and paste your image into the overlay file.
- Move your image layer behind the overlay and size accordingly.
- Flatten layers and save file.

**Important:** To maintain consistency throughout the campaign, please don't alter the headline overlay.

► [Download overlay assets](#)

**Need help with designing social images?** We recommend using the free version of [Canva.com](#) to help you design your own graphics.

