SUSTAINABLE WA



INTRODUCING SUSTAINABLE WA

Sustainable WA signifies a commitment to quality fruit, environmental stewardship, and healthy communities. Sustainable WA vineyards are dedicated to all areas of sustainability.

ABOUT SUSTAINABLE WA

Sustainable WA was built by the industry and for the industry and rooted in an educational sustainability program, Vinewise[®] and Winerywise[™], which was created over two decades ago to be intentionally scalable for certification.

Sustainable WA is the first certified program specifically for Washington vineyards and covers the pillars of sustainability: environmentally sound, socially equitable, and economically viable. It is a rigorous, science-based program built with continuous improvement in mind. By participating, growers commit to sustainable viticultural practices and are audited by a third-party to ensure operations meet established standards. Currently, the program offers a certification option for vineyards with plans to add certification for wineries in the future.





CERTIFIED SUSTAINABLE VINEYARDS

The vineyard Sustainable WA Winegrape Standard is adapted from Vinewise[®] and consists of 9 chapters and 83 requirements:

- 1 Business Practices and Risk Management
- 2 Human Resources
- 3 Vineyard Establishment and Acquisition
- 4 Viticulture
- 5 Water Management
- 6 Soil Management
- 7 Pest Management
- 8 Materials Handling
- 9 Whole Farm Ecosystem and Community
- To be certified, the Sustainable WA Winegrape Standard requires participants meet 18 mandatory requirements and achieve at least 70% for each of the nine chapters.



SUSTAINABLE WA LOGO

Market research shows demand is high for sustainable products and a sustainability program will help protect the Washington wine brand. Steps taken now to incorporate and celebrate sustainable practices will ensure healthy productive vineyards and wineries for generations to come, and protect the health and safety of industry members.

The Sustainable WA Certified Grapes logo can only be used by growers with vineyards that have been certified, or by wineries with a valid chain-of-custody certification. The logo can be used on wine labels when wine contains at least 75% certified sustainable grapes. See brand guidelines for full logo usage requirements.

For full program details, an FAQ, and details on how to sign up for Sustainable WA visit sustainablewa.com

More Questions?

Washington Winegrowers

Vicky Scharlau Executive Director, Washington Winegrowers vicky@wawinegrowers.org

Ali Adams Program Manager, Washington Winegrowers ali@wawinegrowers.org

Washington State Wine Commission

Melissa Hansen Research Program Director, Washington State Wine Commission mhansen@washingtonwine.org

Heather Bradshaw

Communications Director, Washington State Wine Commission hbradshaw@washingtonwine.org









2019 CABERNET SAUVIGNON COLUMBIA VALLEY

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, guis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo conseguat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum.

SOMEWHERE, WASHINGTON YOURWINERY.COM

SUSTAINABLE WA



GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLD EVERAGES DURINNE PRECHARCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPARS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

