



FOR IMMEDIATE RELEASE

Washington Wine Launches New Video Series: *The WA Wine + Food Show* *Season one features acclaimed chef and winemakers pairing street food with Washington Wine*

SEATTLE (September 2, 2021)—The Washington State Wine Commission launched a new video series that pairs Washington wine with street food. Produced in partnership with Spark Creative and hosted by Walla Walla-based Chef Andrae Bopp of AK's Mercado, [The WA Wine + Food Show](#) brings Washington winemakers to a (mobile) kitchen for a day of food prepping and wine pairing.

“When people think about pairing wine and food, often it's fancy dinners or for that special occasion,” Bopp explained. “Here in Washington, we love a good steak or salmon dish, but we also pair our wine with everything from tacos, to burgers, to really good sandwiches. On this show, we will pair wines with Thai BBQ Smoked Chicken, Tacos Al Pastor, Lobster Mac and Cheese, and so much more. We want to show the approachability and versatility of our wines here in Washington. Why not have some fun with it?”

Each episode features one or two winemakers cooking alongside Chef Andrae in his food truck, and then pairing each dish with a wine. The six-episode season launched on August 26, and new episodes drop every Thursday through the month of September on the [Washington Wine Website](#), [Facebook](#) and [Instagram](#). After each episode, the full recipes and wine pairings are posted online for viewers to recreate at home.

“We are always looking for new and innovative ways to tell the stories of our industry, and this show is a great way to get a glimpse into our collective personality,” said Steve Warner, President of the Washington State Wine Commission.

The WA Wine + Food Show is part of the expanding digital storytelling footprint of the Washington State Wine Commission, which also produces [Somnlight](#), a digital conversation series unveiling the human side of wine professionals from around the country. Both video series live on the newly launched [Washington Wine Website](#) alongside other interesting stories, photos and videos that showcase the character, and characters, of the WA Wine community.

About the Washington State Wine Commission:

The Washington State Wine Commission (WSWC) represents every licensed winery and wine grape grower in Washington State. Guided by an appointed board, WSWC provides a marketing platform to raise positive awareness about the Washington wine industry and generate greater demand for its wines. Funded almost entirely by the industry through assessments based on grape and wine sales, WSWC is a state government agency, established by the legislature in 1987. To learn more, visit www.washingtonwine.org.

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